

THITTIES, ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF

LEES' MARKETING SERVICES, INC.

INCORPORATED UNDER THE LAWS OF THE STATE OF ILLINOIS HAVE BEEN FILED IN THE OFFICE OF THE SECRETARY OF STATE AS PROVIDED BY THE BUSINESS CORPORATION ACT OF ILLINOIS, IN FORCE JULY 1, A.D. 1984.

Now Therefore, I, Jim Edgar, Secretary of State of the State of Allinois, by virtue of the powers vested in me by law, do hereby issue this certificate and attach hereto a copy of the Application of the aforesaid corporation.

In Testimony Whereof, Theretoset my hand and cause to

be,affixed the Great Seal of the State of Illinois.

at the City of Springfield, this____

day of FEBRUARY AD 1990 and

of the Independence of the United States

the two hundred and_

Attorneys At L



Property of County Clerk's Office



WIGODA & WIGODA Attorneys At Law (312) 263-3000 333 W. Wacker - 25th Floor Chicago, Illinois 60606

BCA-10.30 (Rev. Jul. 1984)

Submit in Duplicate

Remit payment in Check or Money Order, payable to "Secretary of State".

DO NOT SEND CASH!

JIM EDGAR Secretary of State State of Illinois

ARTICLES OF AMENDMENT

File #

This Space For Use By Secretary of State

Date 7-7-40

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Clerk

Pursuant to the provisions of "The Business Corporation Act of 1983", the undersigned corporation hereby adopts these Articles of Amendment to its Articles of incorporation.

		(Note 1
ARTICLE TWO		The following amendment of the Articles of Incorporation was adopted on January 29
		19 90 in the manner indicated below. ("X" one box only.)
		By a majority of the li corporators, provided no directors were named in the articles of incorporation and no directors have been elected; or by a majority of the board of directors, in accordance with Section 10.10, the corporation having issued no shares as of the time of adoption of this amendment; (Note 2)
		By a majority of the board of directols, in accordance with Section 10.15, shares having been issued bu shareholder action not being required in the adoption of the amendment;
		(Note 3)
		By the shareholders, in accordance with Section 10.00, a resolution of the board of directors having been duly adopted and submitted to the shareholders. At a meeting of shareholders, not less than the minimum number of votes required by statute and by the articles of incorporation were voted in favor of the amendment (Note 4)
	(3)t	By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by shareholders having not less than the minimum number of votes required by statute and by the articles of incorporation. Shareholders who have not consented in writing have been given notice in accordance with Section 7.10;
		(Note 4)
		By the shareholders, in accordance with Sections 10,20 and 7.10, a resolution of the board of directors have been duly adopted and submitted to the shareholders. A consent in writing has been signed by all
		the shareholders entitled to vote on this amendment.
		the shareholders entitled to vote on this amendment. (Note 4)

(NEW NAME)

30093328

Droperty of Cook County Clerk's Office

Page 2 Resolution

Resolved, the purposes for which the corporation is organized are:

Coupon processing and premium fulfillment services including the sorting and counting of coupons and premiums; the payment of redemption values and accounting therefore, to premium and coupon distributors; and the breeding, raising and racing of thoroughbred race horses.

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NOTES and INSTRUCTIONS

- NOTE 1: State the true exact corporate name as it appears on the records of the office of the Secretary of State, BEFORE any amendments herein reported.
- NOTE 2: Incorporators are permitted to adopt amendments ONLY before any shares have been issued and before any directors have been named or elected.
- NOTE 3: Directors may adopt amendments without shareholder approval in only six instances, as follows: (a)to remove the names and addresses of directors named in the articles of incorporation;
 - (b)to remove the name and address of the initial registered agent and registered office, provided a statement pursuant to § 5.10 is also filed;
 - (c) to split the issued whole shares and unissued authorized shares by multiplying them by a whole number, so long as no class or series is adversely affected thereby;
 - (d) to change the corporate name by substituting the word "corporation", "incorporated", "company", "limited", or the abbreviation "corp.", "inc.", "co.", or "ltd." for a similar word or abbreviation in the name, or by addisca a geographical attribution to the name;
 - (e) to reduce the authorized shares of any class pursuant to a cancellation statement filed in accordance
 - (f) to restate the articles of incorporation as currently amended.

(§ 10.15)

NOTE 4: All amendments of adopted under § 10.10 or § 10.15 require (1) that the board of directors adopt a resolution setting forth the proposed amendment and (2) that the shareholders approve the amendment.

Shareholder approval may be (1) by vote at a shareholders' meeting (either annual or special) or (2) by consent, in writing, without to reading.

To be adopted, the amendment mu: t receive the affirmative vote or consent of the holders of at least 2/3 of the outstanding shares entitled to vote on the amendment (but if class voting applies, then also at least a 2/3 vote within each class is required).

The articles of incorporation may superce be the 2/3 vote requirement by specifying any smaller or larger vote requirement not less than a majority of the outstanding shares entitled to vote and not less than a majority within each class when class voting applies. (§ 10.20)

NOTE 5: When shareholder approval is by written consent, all shareholders must be given notice of the proposed amendment at least 5 days before the consent is signed. If the amendment is adopted, shareholders who have not signed the consent must be promptly notified of the passage of the amendment (§§ 7.10 & 10.20)

Clarks

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FEB 2 2 1990

Secretary of State

RETURN TO:

ROBERT IN GIGGOR Springfield, Illinois 62756 felephone 217 — 782-6961 Corporation Department Secretary of State

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Form BCA-10.30

File No.

Filing Fee for Re-Stated Articles \$100.00

-iling Fee \$25.00

ARTICLES OF AMENDMENT

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ARTICLE THREE. The manner in which any exchange, reclassification or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, provided for or effected by this amendment, is as follows: (If not applicable, insert "No change")

No change

ARTICLE FOUR	(a) The manner in which said amendment effects a change in the amount of paid-in capital* is as follows:
	(If not applicable, insert "No change")

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No change

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CODK COUNTY RECORDER

(b) The amount of paid-in capital* as changed by this amendment is as follows: (If not applicable, insert No change')

No change

Paid-In Capital

Before Amendment After Amendment

The undersigned corporation has caused these articles to be signed by its duly authorized officers, each of whom affirm, under penalties of perjury, that the facts stated herein are true.

attested by (.

George Kleemann, Secretary

(Type or Print Name and Title)

MARKETING SERVICES, INC. LEES

Sandi Kleemann, President

: (> o Print Name and Title)

"Paid-in Capital" replaces the terms Stated Capital & Paid-in Surplus and is equal to the total of these accounts.

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Secretary of State

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